



NC BLACK Summit
May 14-15, 2020

FOCUSED ON THE

FIGHT

FACING THE

FUTURE

2020

SPONSOR GUIDE



P.O. Box 27886 ■ Raleigh, NC 27611
info@ncblackalliance.org

The North Carolina Black Alliance is a network of African American legislators, county commissioners, school board members, municipal elected officials, and members of Congress who are committed to addressing broad issues of inequality and fairness in communities of color. We work toward state-level systemic change by collaborating with progressive, grassroots networks on intersecting issues. These issues range from voting rights, gerrymandering, criminal justice reform, health and wellness, economic development, environment, and education.

Though our work to cultivate a more equitable North Carolina is ongoing, we do find it valuable to annually convene our stakeholders, partners, and community advocates at our annual NC Black Summit. The Summit creates an opportunity for participants to engage in thoughtful conversations and strategy sessions in the areas of leadership, infrastructure and economic development. The goal of the Summit and each session is to collectively develop plans of action that will enhance communities around the state.

This event has grown to become one of the most important gatherings in the state to discuss issues of importance; last year, nearly 400 guests joined us in Raleigh, NC.

As NCBA continues to expand our reach and impact in North Carolina, we invite non-political organizations and individuals to join us as a 2020 sponsor of our upcoming 15th Annual NC Black Summit themed “**Focused on the Fight, Facing the Future.**” The summit will be held in Raleigh, NC May 14th-15th at the Raleigh Marriott Center City Hotel. We truly value and appreciate your consideration.

Enclosed you will find information on sponsorship opportunities. Please contact me for more details or visit www.ncblacksummit.org to learn more.

Sincerely,

A handwritten signature in black ink that reads 'Valerie Foushee'.

North Carolina Senator Valerie Foushee
Chair

A handwritten signature in black ink that reads 'Courtney Crowder'.

Courtney Crowder
Executive Director

EXECUTIVE DIRECTOR
Courtney Crowder

Viola Harris, Secretary
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Sponsorship Opportunities

PLATINUM \$10,000

- 3 Conference Registrations
- 2 Reserved Tables for Banquet (16 Tickets)
- 1 Reserved Table for Luncheon (8 Tickets)
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Acknowledgment in Summit Communications
- Distribute Materials to Attendees
- Exclusive Signature Event Sponsor
- Program Participation for Signature Event
- Vendor Space

GOLD \$5,000

- 2 Conference Registrations
- 1 Reserved Table for Banquet (8 Tickets)
- 1 Reserved Table for Luncheon (8 Tickets)
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Acknowledgment in Summit Communications
- Exclusive Signature Event Sponsor
- Program Participation for Signature Event
- Vendor Space

SILVER \$2,500

- 2 Conference Registrations
- 4 Banquet Tickets
- 4 Luncheon Tickets
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event

BRONZE \$1,500

- 1 Conference Registration
- 2 Banquet Tickets
- 2 Luncheon Tickets
- Half Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event

UNIVERSITY \$500

- 2 Student Registrations
- Half Page Color Ad in Program Booklet

MEDIA PARTNERS

\$5,000 Value Package

- 1 Conference Registration
- 4 Banquet Tickets
- 4 Luncheon Tickets
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Vendor Space

YOUTH LEADERSHIP SCHOLARSHIP FUND

We are excited to offer conference registration assistance to students interested in attending the 2020 NC Black Summit. Our goal is to encourage young people who are engaged in community advocacy, interested in political science and/or potentially running for public office. Scholarships are awarded based on the potential impact that the conference will have on the student as a community leader. If your company or organization is interested in providing financial support to assist with our efforts, please contact dlester@ncblackalliance.org.

Accommodations

For hotel reservations contact the
Raleigh Marriott City Center
500 Fayetteville St. | Raleigh, NC 27601
888.236.2427

Discounted Room Rate: \$149 per night
Group Code: NC Black Summit

Room rate available until April 14th or until the group block is sold-out, whichever comes first.

To learn more about the Summit, visit
www.ncblacksummit.org

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North Carolina Black Alliance DBA
Alliance of North Carolina Black Elected Officials.