



NC BLACK Summit
April 25-26, 2019

COLLECTIVE
ACTION
COLLECTIVE
POWER

2019 SPONSORSHIP GUIDE



The **North Carolina Black Alliance (NCBA)** also known as **Alliance of North Carolina Black Elected Officials (ANCBE)** will hold its 14th Annual NC Black Summit on April 25-26, 2019 at the Raleigh Marriott City Center Raleigh, NC. This year's theme "**Collective Action Collective Power**" will provide a platform for attendees to engage in thoughtful conversations regarding leadership, infrastructure and economic development opportunities that would enhance local communities.

This event has grown to become one of the most important gatherings in the state to discuss issues of importance to the African-American community. Nearly 300 of the state's leading black elected officials, advocates and community members gather to discuss the many issues facing our communities such as economic development, voting rights, education, health care and public safety. These discussions are intended to aid the development of proactive solutions that participants implement in their communities to encourage constructive policy dialogue and foster positive change.

We invite you to join us as a 2019 Event Sponsor. Enclosed you will find information on sponsorship opportunities. Feel free to contact us at info@ncblackalliance.org to learn more about the NCBA and the 14th Annual NC Black Summit.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink that reads "Valerie Foushee".

NC Senator Valerie Foushee
Chair

A handwritten signature in black ink that reads "Courtney D. Crowder".

Courtney Crowder
Executive Director

Sponsorship Opportunities

PLATINUM \$10,000

- 3 Conference Registrations
- 2 Reserved Tables (16 Banquet Tickets)
- 1 Reserved Table (8 Luncheon Tickets)
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Acknowledgment in Summit Communications
- Distribute Materials to Attendees
- Exclusive Signature Event Sponsor
- Program Participation for Signature Event
- Vendor Space

GOLD \$5,000

- 2 Conference Registrations
- 1 Reserved Table (8 Banquet Tickets)
- 1 Reserved Table (8 Luncheon Tickets)
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Acknowledgment in Summit Communications
- Exclusive Signature Event Sponsor
- Program Participation for Signature Event
- Vendor Space

SILVER \$2,500

- 2 Conference Registrations
- 4 Banquet Tickets
- 4 Luncheon Tickets
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event

BRONZE \$1,500

- 1 Conference Registration
- 2 Banquet Tickets
- 2 Luncheon Tickets
- Half Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event

UNIVERSITY \$500

- 2 Student Registrations
- Half Page Color Ad in Program Booklet

MEDIA PARTNERS

\$5,000 Value Package

- 1 Conference Registration
- 4 Banquet Tickets
- 4 Luncheon Tickets
- Full Page Color Ad in Program Booklet
- Signage and Acknowledgment at Event
- Vendor Space

YOUTH LEADERSHIP SCHOLARSHIP FUND

We are excited to offer conference registration assistance to students interested in attending the 2019 NC Black Summit. Our goal is to encourage young people who are engaged in community advocacy, interested in political science and/or potentially running for public office. Scholarships are awarded based on the potential impact that the conference will have on the student as a community leader. If your company or organization is interested in providing financial support to assist with our efforts, please contact **Jason Perry** at media@ncblackalliance.org.

INDIVIDUAL TICKETS

Thursday, April 25th

Qty

Cost

Networking Reception

\$25

Friday, April 26th

Qty

Cost

Breakfast Ticket

\$35

Jeanne H. Lucas Luncheon Ticket

\$60

Banquet Ticket

\$85

Ticket Total

\$

SOUVENIR BOOKLET ADVERTISING

Submit camera-ready advertisement (300 dpi) in *.jpg or *.PDF format by April 10, 2019 to dlester@ncblackalliance.org.

Type

Cost

Full Page Ad (Color) 8.5x11 Inches

\$1,000

Standard ½ Page Ad (Color) 7.75x5 Inches

\$550

Vertical ½ Page Ad (Color) 3.75x10 Inches

\$550

¼ Page Ad (Color) 3.75x5 Inches

\$300

Ad Total

\$

REGISTRATION INFORMATION

Contact Name

Organization Name

Address

City

State

Zip

Phone

Email

SPONSORSHIP TYPE

Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1,500)

University (\$500) Advertisement Scholarships Tickets Other

Total \$ _____

PAYMENT » Please make checks payable to:

Alliance of North Carolina Black Elected Officials (ANCBE0)

Please mail this form along with your payment to:

2019 NC Black Summit

PO Box 27886 | Raleigh, NC 27611

The North Carolina Black Alliance DBA Alliance of North Carolina Black Elected Officials is a 501c(3) organization (Tax ID: 56-2210571). Please contact us if you require an invoice for payment.

919.964.1325 ■ info@ncblackalliance.org

Register online at:

<http://2019ncblacksummit.eventbrite.com>

For hotel reservations contact the

Raleigh Marriott City Center

500 Fayetteville St. | Raleigh, NC 27601

888.236.2427

Discounted Room Rate: \$140 per night

Group Code: NCB

Room rate available until April 1st or until the group block is sold-out, whichever comes first.

To learn more about the Summit, visit

www.ncblacksummit.org

North Carolina Black Alliance (NCBA)

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